International Workshop
« Coopetition in the Artificial Intelligence Era »

Thursday 16 & Friday 17 November 2023

Thursday, November 16th
(Doctoral Workshop Program at Paris 8 University, Espace Deleuze, Saint-Denis)

08.30–09.00: Welcoming participants
09.00–09.15: Doctoral Workshop Inauguration

- Welcoming words from the Paris 8 University and College of Paris Presidents/Delegates.
- Welcoming words from the organizers.

09.15–10.15: First Plenary Session - How to carry out your thesis project? Theoretical, methodological and empirical advices.

Moderator: Professor Thierry Levy, Paris 8 University, Saint Denis

Panelists:
- Professor Boualem Aliouat - Sophia Antipolis University, Nice
- Professor Faouzi Bensebaa - Nanterre University, Paris
- Professor Amandine Pascal - Aix en-Provence University, Marseille
- Professor Pasquale Massino Picone - University of Palermo Unipa, Italy
- Professor Samuel Fosso Wamba - Toulouse Business School (TBS), Toulouse

10.15–10.30: Coffee-Break

10.30–12.30: First Showcase Session from PhD Students
(Professors: Levy, Pascal, Djedidi, Sowa, Bensebaa, Kemp)


11.10-11.50: Rayane Elidrissi - Facing the paradoxical tensions of Artificial Intelligence in HRM


12.30–13.30: Conference Lunch
13.30–15.30: Second Showcase Session from PhD Students  
(Professors: Aliouat, Dagnino, Woolley, Fosso, Picone, Agulhon)

13.30-14.10: Marie Bovis - Coopetition and Open Innovation.


15.30–15.45: Coffee-Break


Moderator: Professor Anne-Sophie Fernandez, Montpellier 1 University, France.

Panelists:
- Professor Giovanni-Battista Dagnino, LUMSA University, Italy
- Professor Ayenda Kemp, Virginia Tech University, USA
- Professor Jennifer Woolley, Santa Clara University, USA
- Professor Samuel Fosso, Toulouse Business School (TBS), Toulouse, France
- Professor Frédéric Le Roy, Montpellier 1 University, France

16.45–18.45: Third Showcase Session from PhD Students (Online)  
(Professors: Fernandez, Minà, Le Roy, Rouyre, Scupola, Cozzolino)


18.05-18.45: Natalie Aleksic

18.45–19.00: Closing Doctoral Workshop Program

20.15-21.15: Thursday Night Event (Croisière Bateaux-Mouches)

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1 The Workshop is co-organized and financially supported by Paris 8 University and Ascencia Business School in the context of "Interdisciplinary research projects".
Friday, November 17th
(Plenary & Competitive Program sessions, College of Paris (Ascencia), Studio CNIT, La Défense)

08.30–08.50: Welcoming participants

08.50–09.00: Conference Inauguration
- Welcoming words from the Paris 8 University and College of Paris Presidents/Delegates.
- Welcoming words from the organizers.

09.00–09.10: Honorary Presidents Speech about AI-Strategic Management Boundaries
  (Giovanni Battista Dagnino & Jennifer Woolley)

09.10–09.30: RFG special issue and GRIS project presentation
  09.10–09.20: Amandine Pascal & Samuel Fosso - Artificial Intelligence Within Organizations
  09.20–09.30: Massimo Picone - "GRIS - Growing Resilient Italian SMEs: Cognitive and behavioural foundations of organizational resilience"

09.30–10.50: First Competitive Session – Artificial Intelligence: Theories & Prospects

  Moderator: Professor Frédéric Le Roy, Montpellier 1 University, France.

  Panelists:

  09.30–09.50: Mouhoub Hani – Artificial-Human collective Intelligence: Review and agenda for future research
  09.50–10.10: Moyra Marval - How artificial intelligence changes the work practices of educators? Implications for a competitive view of AI.
  10.30–10.50: Mounia Benabdellah & Amina Djedidi - CSR & CSIR threshold in artificial intelligence implementation: What can consumers and practitioners tell us?

10.50–11.00: Coffee-Break

11.00–12.20: Second Competitive Session – AI: Entrepreneurship & Organization.

  Moderator: Professor Jennifer Woolley, University of Santa Clara, USA

  Panelists:

  11.00–11.20: Ndouba Dingamyo - Knowledge graphs, artificial intelligence and metaverse: between innovation processes and new entrepreneurial opportunities
  11.20–11.40: Dominic Drillon, Morgane Fritz, Alessandro Biscaccianti - Enterprise 4.0, not Industry 4.0: A Human-Centred Approach to Responsible Digital Transformations
  11.40–12.00: Sophie Agulhon - Efficiency, Confidentiality and Security: can we still get it all? Strategic tensions of AI in Cybersecurity.
  12.00–12.20: Christian Makaya, Siavash Atarodi - The entrepreneurship teacher facing artificial intelligence: personal development as a path to competitive differentiation

12.20–13.30: Conference Lunch
13.30–14.50: Third Competitive Session – Generative AI: Adoption & Implementation

**Moderator:** Professor Giovanni-Battista Dagnino, University of Rome LUMSA, Italy

**Panels:**

- 13.30–13.50: Jennifer Woolley - *Generative Artificial Intelligence*
- 14.10–14.30: Ayenda Kemp - *Conjoined Routines from Human-AI co-evolution.*

14.50–15.00: Coffee-Break

15.00–16.20: Forth Competitive Session (Online) – Generative AI: Adoption & Implementation

**Moderator:** Professor Anna Mina, LUMSA University of Palermo

**Panels:**

- 15.00–15.20: Salah Koubaa & Marie-Noëlle Hervé- Albert - *Artificial Intelligence (AI)-Human Intelligence (HI) coopetition through the prism of irrationality*
- 15.20–15.40: Alessio Cozzolino - *An overview of the 5 levels of disruption and AI implications.*
- 15.40–16.00: Aleksandra Przegalinska - *Collaborative AI as a normative approach to technological acceleration*
- 16.00–16.20: Ada Scupola - *Organizational challenges and the business value of virtual robots*

16.20-17.20: Round Table - Which strategies for the Human-AI Symbiosis?

**Moderator:** Professor Amandine Pascal, Aix-en-Provence University, France.

**Panels:**

- Professor Andy Wu - *Harvard Business School, USA* (online)
- Professor Aleksandra Przegalinska - *Kozminsik University, Poland / HBS, USA* (online)
- Professor Ada Scupola - *Roskilde University, Danemark* (online)
- Professor Samuel Fosso - *Toulouse Business School, France*
- Professor Ayenda Kemp - *University of Virginia Tech, USA*
- Professor Jennifer Woolley - *University of Santa Clara, USA*

17.20-17.30: Closing Workshop