

International Workshop¹

« Coopetition in the Artificial Intelligence Era »

Thursday 16 & Friday 17 November 2023

Thursday, November 16th

(Doctoral Workshop Program at Paris 8 University, Espace Deleuze, Saint-Denis)

08.30–09.00: Welcoming participants

09.00– 09.15: Doctoral Workshop Inauguration

- *Welcoming words from the Paris 8 University and College of Paris Presidents/Delegates.*
- *Welcoming words from the organizers.*

09.15–10.15: First Plenary Session - How to carry out your thesis project? Theoretical, methodological and empirical advices.

Moderator: Professor **Thierry Levy**, *Paris 8 University, Saint Denis*

Panelists:

- Professor **Boualem Aliouat** - *Sophia Antipolis University, Nice*
- Professor **Faouzi Bensebaa** - *Nanterre University, Paris*
- Professor **Amandine Pascal** - *Aix en-Provence University, Marseille*
- Professor **Pasquale Massino Picone** - *University of Palermo Unipa, Italy*
- Professor **Samuel Fosso Wamba** - *Toulouse Business School (TBS), Toulouse*

10.15– 10.30: Coffee-Break

10.30–12.30: First Showcase Session from PhD Students

(Professors: Levy, Pascal, Djedidi, Sowa, Bensebaa, Kemp)

10.30-11.10: **Arthur Picard** - *Human-Computer Interaction: Intersection and Terminology.*

11.10-11.50: **Rayane Elidrissi** - *Facing the paradoxical tensions of Artificial Intelligence in HRM*

11.50-12.30: **Guglielmo La Bruna** - *Advanced Analytics and Firm Sustainability Performance: Understanding the Impact of the Strategic Use of New Technologies".*

12.30–13.30: Conference Lunch

13.30–15.30: Second Showcase Session from PhD Students

(Professors: Aliouat, Dagnino, Woolley, Fosso, Picone, Agulhon)

13.30-14.10: **Marie Bovis** - *Coopetition and Open Innovation.*

14.10-14.50: **Alberto Costa** – *Artificial Intelligence Augmentation and Automation Literature Review and Theoretical Developments.*

14.50-15.30: **Yan Shuai** - *Coopetition relationship in industrial ecosystems of cities: The case of China's intelligent connected vehicle industry.*

15.30– 15.45: Coffee-Break

15.45–16.45: Second Plenary Session - The future of Strategic Management Research in the Light of Artificial Intelligence World.

Moderator: Professor **Anne-Sophie Fernandez**, *Montpellier 1 University, France.*

Panelists:

- Professor **Giovanni-Battista Dagnino**, *LUMSA University, Italy*
- Professor **Ayenda Kemp**, *Virginia Tech University, USA*
- Professor **Jennifer Woolley**, *Santa Clara University, USA*
- Professor **Samuel Fosso**, *Toulouse Business School (TBS), Toulouse, France*
- Professor **Frédéric Le Roy**, *Montpellier 1 University, France*

16.45–18.45: Third Showcase Session from PhD Students (Online)

(Professors: Fernandez, Minà, Le Roy, Rouyre, Scupola, Cozzolino)

16.45-17.25: **Nassim Saleh** - *Looking to the future: the impact of Artificial Intelligence and Big Data on entrepreneurship.*

17.25-18.05: **Sihem El-Oudaoudi** – *The impact of training on the entrepreneurship intent: Evidence from Moroccan students.*

18.05-18.45: **Natalie Aleksic**

18.45– 19.00: Closing Doctoral Workshop Program

20.15-21.15: Thursday Night Event (*Croisière Bateaux-Mouches*)

¹ The Workshop is co-organized and financially supported by Paris 8 University and Ascencia Business School in the context of “*Interdisciplinary research projects*”.

Friday, November 17th

(Plenary & Competitive Program sessions, College of Paris (Ascencia), Studio CNIT, La Défense)

08.30–08.50: Welcoming participants

08.50– 09.00: Conference Inauguration

- *Welcoming words from the Paris 8 University and College of Paris Presidents/Delegates.*
- *Welcoming words from the organizers.*

09.00–09.10: Honorary Presidents Speech about AI-Strategic Management Boundaries
(Giovanni Battista Dagnino & Jennifer Woolley)

09.10–09.30: RFG special issue and GRIS project presentation

09.10–09.20: **Amandine Pascal & Samuel Fosso** - *Artificial Intelligence Within Organizations*

09.20–09.30: **Massimo Picone** - *"GRIS - Growing Resilient Italian SMEs: Cognitive and behavioural foundations of organizational resilience"*

09.30–10.50: First Competitive Session – Artificial Intelligence: Theories & Prospects

Moderator: Professor **Frédéric Le Roy**, *Montpellier 1 University, France.*

Panelists:

09.30–09.50: **Mouhoub Hani** – *Artificial-Human collective Intelligence: Review and agenda for future research*

09.50–10.10: **Moyra Marval** - *How artificial intelligence changes the work practices of educators? Implications for a cooperative view of AI.*

10.10–10.30: **Massimo Picone & Anna Minà, Simonetti A., Tumminello M.** - *Machine Learning Toolkit for Selecting Studies and Topics in Systematic Literature Reviews*

10.30–10.50: **Mounia Benabdellah & Amina Djedidi** - *CSR & CSIR threshold in artificial intelligence implementation : What can consumers and practitioners tell us ?*

10.50– 11.00: Coffee-Break

11.00–12.20: Second Competitive Session – **AI: Entrepreneurship & Organization.**

Moderator: Professor **Jennifer Woolley**, *University of Santa Clara, USA*

Panelists:

11.00–11.20: **Ndouba Dingamy** - *Knowledge graphs, artificial intelligence and metaverse: between innovation processes and new entrepreneurial opportunities*

11.20–11.40: **Dominic Drillon, Morgane Fritz, Alessandro Biscaccianti** - *Enterprise 4.0, not Industry 4.0: A Human-Centred Approach to Responsible Digital Transformations*

11.40–12.00: **Sophie Agulhon** - *Efficiency, Confidentiality and Security: can we still get it all? Strategic tensions of AI in Cybersecurity.*

12.00–12.20: **Christian Makaya, Siavash Atarodi** - *The entrepreneurship teacher facing artificial intelligence: personal development as a path to competitive differentiation*

12.20–13.30: Conference Lunch

13.30–14.50: Third Competitive Session – Generative AI: Adoption & Implementation

Moderator: Professor **Giovanni-Battista Dagnino**, *University of Rome LUMSA, Italy*

Panelists:

13.30–13.50: **Jennifer Woolley** - *Generative Artificial Intelligence*

13.50–14.10: **Konrad Sowa** - *Implementing Generative AI Tools in Large Organizations: Status Quo Assessment, Use Cases Discovery, Implementation Strategy*

14.10– 14.30: **Ayenda Kemp** - *Conjoined Routines from Human-AI co-evolution.*

14.30–14.50: **Alberto Costa & Giovanni Battista Dagnino** - *AI-Human interface.*

14.50– 15.00: Coffee-Break

15.00–16.20: Forth Competitive Session (Online)– Generative AI: Adoption & Implementation

Moderator: Professor **Anna Mina**, *LUMSA University of Palermo*

Panelists:

15.00– 15.20: **Salah Koubaa & Marie-Noëlle Hervé- Albert** - *Artificial Intelligence (AI)-Human Intelligence (HI) coopetition through the prism of irrationality*

15.20– 15.40: **Alessio Cozzolino** - *An overview of the 5 levels of disruption and AI implications.*

15.40– 16.00: **Aleksandra Przegalinska** - *Collaborative AI as a normative approach to technological acceleration*

16.00– 16.20: **Ada Scupola** - *Organizational challenges and the business value of virtual robots*

16.20-17.20: Round Table - Which strategies for the Human-AI Symbiosis?

Moderator: Professor **Amandine Pascal**, *Aix-en-Provence University, France.*

Panelists:

- Professor **Andy Wu** - *Harvard Business School, USA (online)*

- Professor **Aleksandra Przegalinska** - *Kozminski University, Poland / HBS, USA (online)*

- Professor **Ada Scupola** - *Roskilde University, Danemark (online)*

- Professor **Samuel Fosso** - *Toulouse Business School, France*

- Professor **Ayenda Kemp** - *University of Verginia Tech, USA*

- Professor **Jennifer Woolley** - *University of Santa Clara, USA*

17.20-17.30: Closing Workshop